

KEYSTONE FARM SHOW

YORK PA

*The Largest Commercial Farm Equipment & Service
Provider Trade Show in The State of Pennsylvania!*

KEYSTONE FARM SHOW JANUARY 6-7-8, 2026

Tues. 9-4 • Wed. 9-4 • Thurs. 9-3

YORK FAIRGROUNDS

334 CARLISLE AVE, YORK, PA 17404

Don't Miss Over
400
Agricultural &
Construction Exhibitors!!

**FOR MORE INFORMATION CALL
800-218-5586**



Keystone Farm Show is Produced by Lee Trade Shows, Inc. a division of Lee Newspapers, Inc.
The Proud Publishers of Country Folks Farm Newspapers • PO Box 121, Palatine Bridge, NY 13428 • 800-218-5586

www.keystonefarmshow.com

January 6-7-8, 2026 • Tues. 9-4, Wed. 9-4, Thurs. 9-3 • York Fairgrounds • York, PA • 334 Carlisle Ave, PA 17404

10X10 BOOTHS INCLUDE:

- 8' Backdrop
- (1) 7" x 44" Block Sign*
- (1) 6' Draped Table
- 30" Side Curtains
- (2) Side Chairs
- (1) Wastebasket

** PLEASE NOTE: that sign up after DECEMBER 1, 2025 may cause inability to produce this sign*

FLOOR AREAS INCLUDE:

- (1) 7" x 44" Block Sign*
- (1) 6' Draped Table
- (2) Side Chairs
- (1) Wastebasket

** PLEASE NOTE: that sign up after DECEMBER 1, 2025 may cause inability to produce this sign*

DECORATOR: **ALL SHIPMENTS MUST GO THROUGH THE DECORATOR TO INSURE ACCURACY**

Great Lakes Events

100 Bickford Street, Rochester, NY 14606

Phone: 585-458-2200 • Fax: 585-458-5087 • www.greatlakesevents.com

Any shipments sent directly to the show site are not the responsibility of this company.

**ELECTRICITY IS AVAILABLE FOR AN ADDITIONAL CHARGE
IF YOU ARE PLUGGED INTO ELECTRIC, YOU WILL BE CHARGED**

**EXHIBIT HALLS ARE NOT CARPETED
(WITH THE EXCEPTION OF BUILDING 6 & 7)**

POWER WASHING SERVICE & FORK TRUCK SERVICE* ARE AVAILABLE AT NO ADDITIONAL CHARGE. **If you use the fork truck to assemble equipment, there will be a charge. If a fork truck is needed after Noon on Friday, January 9th, you will be charged an hourly rate.*

Questions...

KEN MARING • kmaring@leepub.com • 800-218-5586

MISSY PEDRO • mpedro@leepub.com • 800-218-5586

BRUCE BUTTON, Sales Manager • bbutton@leepub.com • 518-221-4103

Sponsored by Country Folks, PO Box 121, Palatine Bridge, NY 13428 • 518-673-3237

www.keystonefarmshow.com

SHOW BAG SPONSORSHIP

☐ **EXCLUSIVE \$1,100**

1. Sponsor supplies 7,000 bags inserted with 2 of their promo pieces. Bags to be distributed at selected show entrances.
2. Publicity in all show related advertising in all of the Country Folks publications.
3. Your company logo on the Keystone Farm Show website.

MENS ROOM URINAL SCREEN SPONSORSHIP

☐ **\$800**

Urinal screens will be placed in the men's room urinals of all the buildings assuring visibility to a captive audience.



BUILDING SIGN SPONSORSHIP

☐ **\$500** for one spot on all building signs.

Each building (1 through 10) at the Keystone Farm Show will have a 4'x4' sign at the entrance.

There will be 8 spots on each sign (1'x1.5') available for any exhibiting company at the Keystone Farm Show to sponsor.

Available in full color.



Exhibiting Co. _____

Signature _____ Title _____

Address _____ Phone _____

City _____ State _____ Zip _____ Fax Number _____

CREDIT CARD NUMBER: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____ Amount to Charge: \$ _____

CO-SPONSORSHIP

☐ EXHIBITOR BANQUET SPONSOR \$750 - LIMIT 4

SPONSORS RECEIVE:

1. Have your pop-up or banner displayed at the banquet.
2. Your company logo on the Keystone Farm Show website.
3. Publicity in all exhibitor related materials.
4. Your company details listed in handout we produce at the banquet.
5. Recognition during announcement at the banquet.

Exhibiting Co. _____

Signature _____ Title _____

Address _____ Phone _____

City _____ State _____ Zip _____ Fax Number _____

CREDIT CARD NUMBER: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____ Amount to Charge: \$ _____

**FOR MORE INFORMATION CALL
800-218-5586**



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Reserve Your Space Now in the Official Show Program for the Largest Winter Farm Show on the East Coast!

KEYSTONE FARM SHOW JANUARY 6-8, 2026

The Pre-Show Issue will be published on Wednesday, December 24 with an ad deadline of Monday, December 1. This issue will have the complete Show Program including exhibitor list, maps of the show and schedule of events. This is the issue that show attendees use to plan their visit. According to Trade Show News Network, 74% of show attendees plan out the visit in advance. Make sure you make their list! If you have any trade show specials, this is where you want to let the attendees know what they are.

The Show Issue will be published on Wednesday, January 7 with an ad deadline of Tuesday, December 23. If you repeat your ad from the pre-show issue, *your ad will be 25% off.* **All ads include full color.**



		NY/MID-ATLANTIC	MID-ATLANTIC ONLY
FULL PAGE.....	10.25" WIDE X 13" TALL.....	\$2,200	\$1,600
JUNIOR PAGE	8.5" WIDE X 11" TALL.....	\$1,800	\$1,200
HALF PAGE (HORIZONTAL)	10.25" WIDE X 6.25" TALL.....	\$1,200	\$900
HALF PAGE (VERTICAL)	5" WIDE X 13" TALL.....	\$1,200	\$900
QUARTER PAGE	5" WIDE X 6.25" TALL.....	\$700	\$500



ALL ADS INCLUDE:

- 1 e-newsletter ad
- 2 Facebook postings on any of our Facebook pages
(Country Folks, Country Folks Grower, Keystone Farm Show, Virginia Farm Show)

Contact me now to reserve your space in this special issue!

Country Folks is the Official Publication of Keystone Farm Show!
keystonefarmshow.com • countryfolks.com • leepub.com • info@leepub.com
Published by Lee Newspapers Inc.



Lee Newspapers Inc. • 24 Church Street, Ste. 121, Canajoharie, NY 13317
800-218-5586 • 518-673-3237

INSURANCE REQUIREMENTS

Dear Exhibitor,

Below you will see a sample of the Acord Certificate of Liability Insurance form, which is one of the requirements of being an exhibitor in this show. This certificate can be obtained through your insurance company. Please have them fax it to us at **518-673-0293** or mail it to: **Lee Trade Shows, 24 Church St., Ste. 121, Canajoharie, NY 13317**. Be sure to specify which Trade Show the insurance form represents. (i.e.: Keystone Farm Show, Virginia Farm Show, or Hard Hat Expo.)

We hope this will clear up any confusion there might be about this particular form. If you have any further questions, please feel free to call us at **800-218-5586**. Thank you!

OP ID: KK

DATE (MM/DD/YYYY)
12/20/2012

ACORD **CERTIFICATE OF LIABILITY INSURANCE**

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER
Consolidated Underwriting All
37715 Pembroke
Livonia, MI 48152
Denise M. McHenry, CIC, AAI, LIC

Phone: 734-402-2430

Fax: 734-402-2430

CONTACT NAME
JUBIL-2

INSURER(S) APPROVED CERTIFICATION

INSURER A: Hanover Insurance Co.
INSURER B: Citizens Insurance Company
INSURER C: Allmerica Financial Benefit
INSURER D:
INSURER E:
INSURER F:

INSURED

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED DURING THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

TYPE	TYPE OF INSURANCE	APPLICABLE	POLICY NUMBER	POLICY DATE	POLICY EXPIRATION DATE	LIMITS
A	GENERAL LIABILITY	X	OHB7939388	04/07/2012	04/07/2013	AGGREGATE LIMIT: 1,000,000 BODILY INJURY: 500,000 PROPERTY DAMAGE: 500,000 MEDICAL EXPENSE: 5,000 PERSONAL & ADULTERY: 1,000,000 GENERAL AGGREGATE: 2,000,000 PRODUCTS - COM/OP AGG: 2,000,000
C	AUTOMOBILE LIABILITY	X	AWB088837	05/13/2012	05/13/2013	COMBINED SINGLE LIMIT: 1,000,000 BODILY INJURY (Per person): 500,000 BODILY INJURY (Per accident): 500,000 PROPERTY DAMAGE (Per accident): 500,000
A	UMBRELLA/LIA	X	OHB7939388	04/07/2012	04/07/2013	EACH OCCURRENCE: 4,000,000 AGGREGATE: 4,000,000
B	WORKERS COMPENSATION AND EMPLOYERS LIABILITY	X	W787939388	04/07/2012	04/07/2013	EL: 100% SL: 100% PD: 100%

Additional Insured:
Keystone Farm Show

CERTIFICATE HOLDER

Trade Show Division
Lee Newspapers, Inc
6113 State Highway 5
Palatine Bridge, NY 13428

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE
Denise M. McHenry, CIC, AAI, LIC

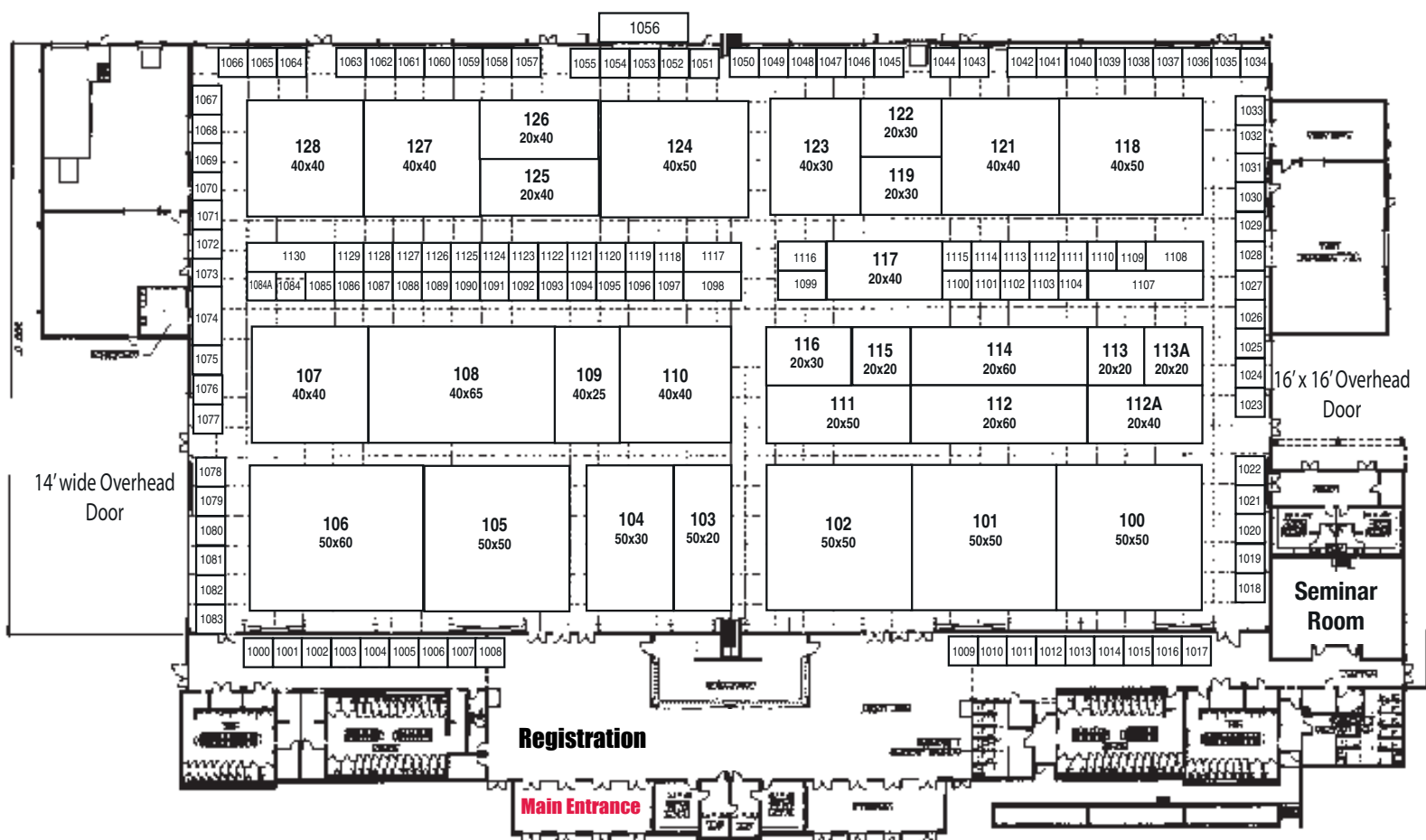
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ACORD 25 (2008/03)

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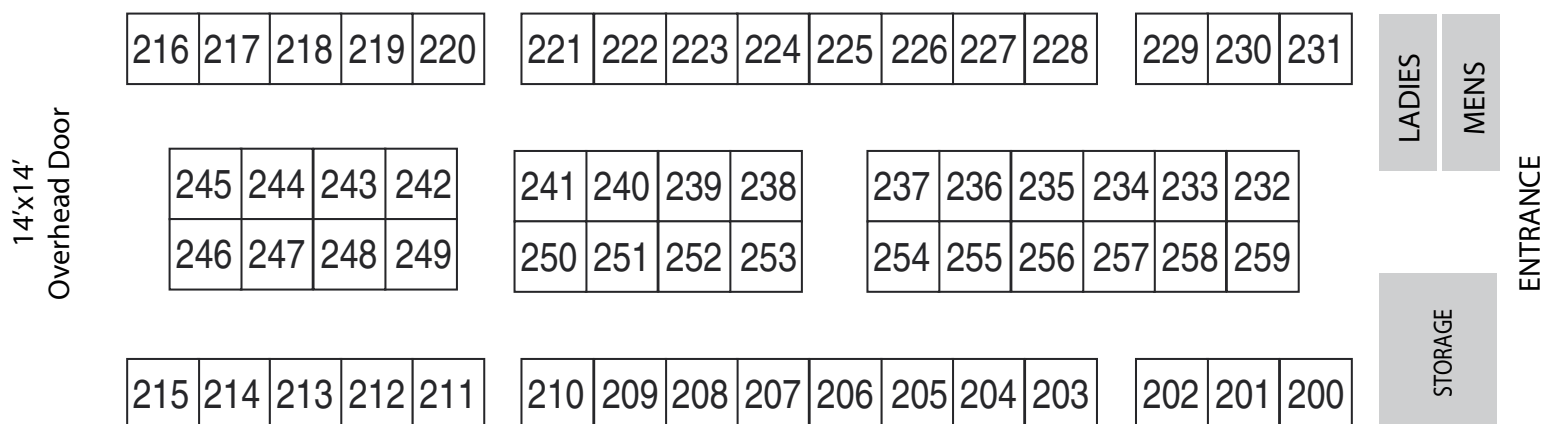
**KEYSTONE
FARM SHOW**
YORK, PENNSYLVANIA

(Expo Arena)



2026 **KEYSTONE FARM SHOW**
YORK, PENNSYLVANIA

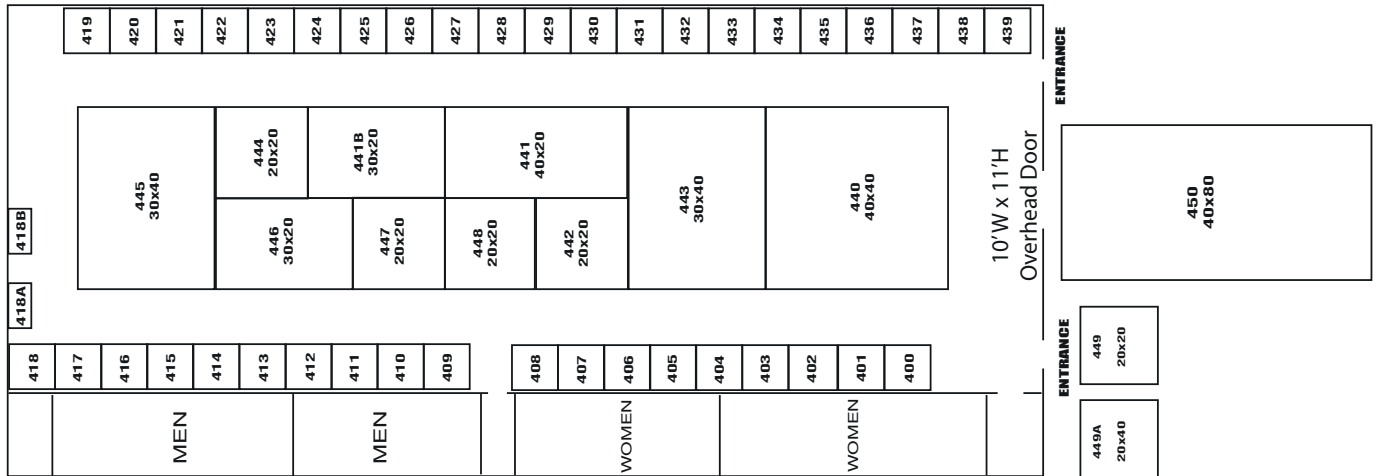
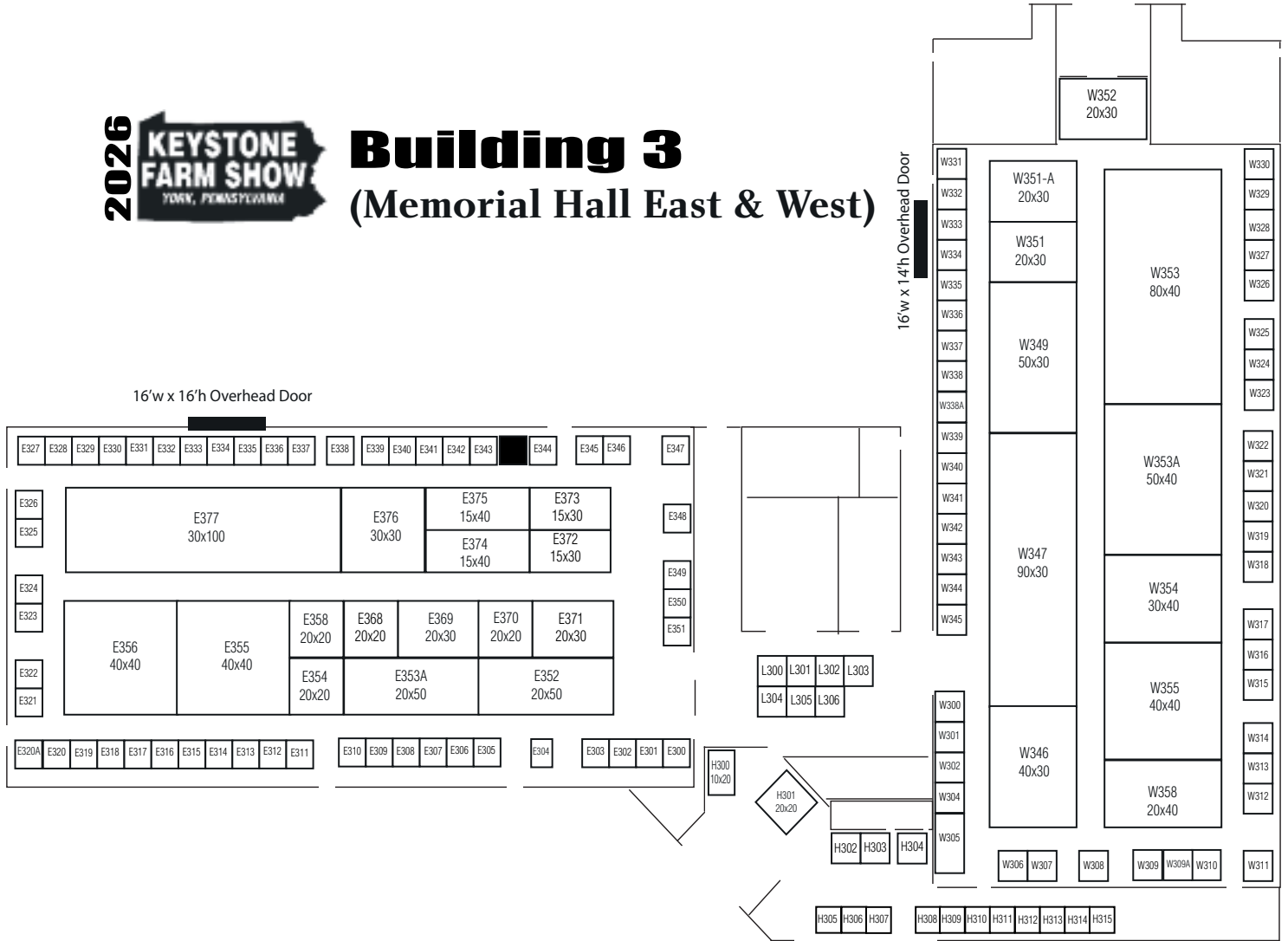
Building 2 (John Smith Building)





Building 3

(Memorial Hall East & West)



Building 4

(Old Main)

Building 5

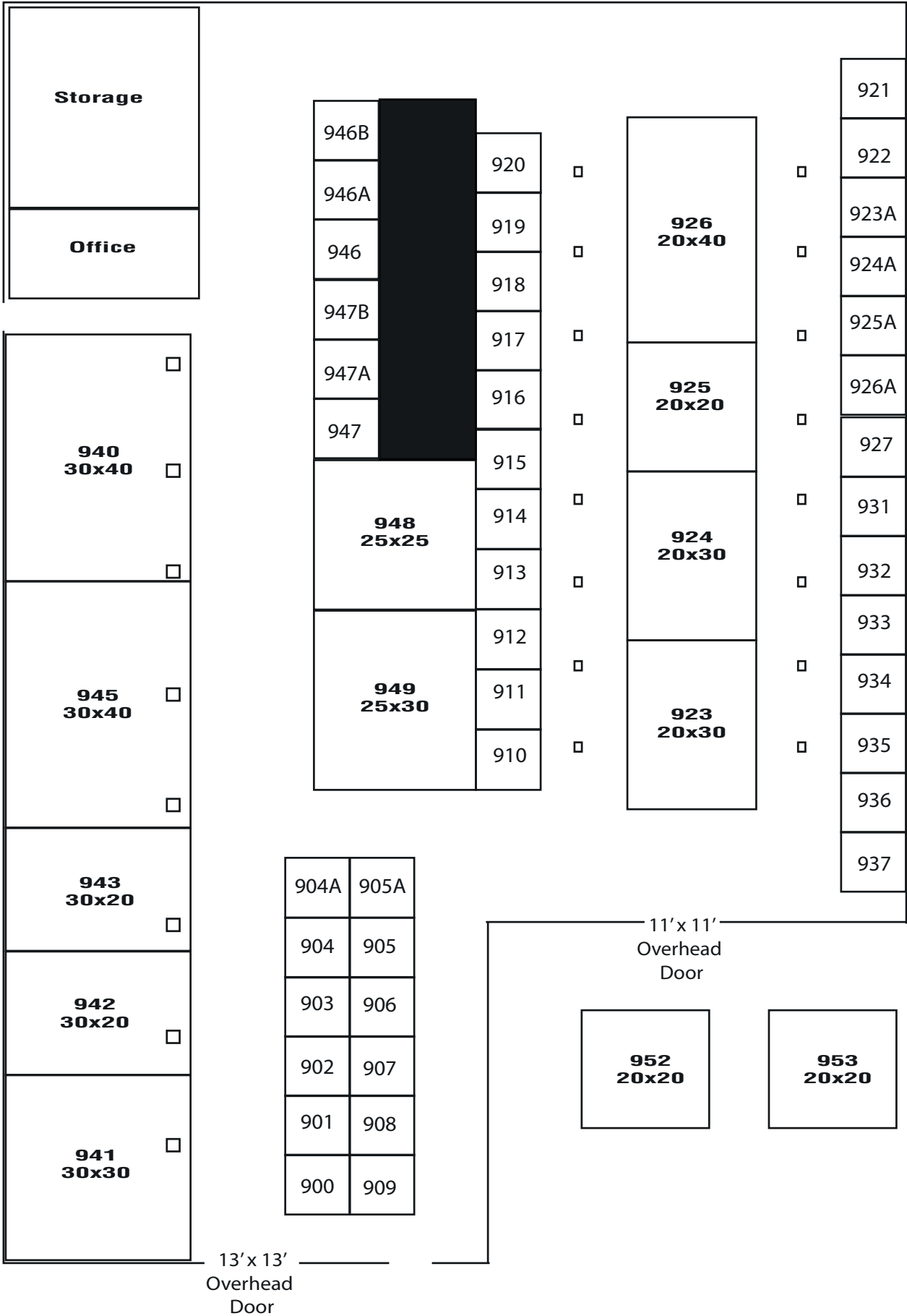
(Horticulture Hall)

										Women's					
										Men's					
										Restaurant					
547	546	545	544	543	542	541	540B	540A	540						
539C	539B	539A	539	538	537	536	535	534	533						
523A	524	525	526	527	528	529	530	531	532						
510 20x20	511 20x20			521	520	519	518	517	516						
				510A	510B	509	508	506	505						
504 20x20	503 20x20	502 20x20	501 20x20	500 20x20											

16'w x 14'h
Overhead Door

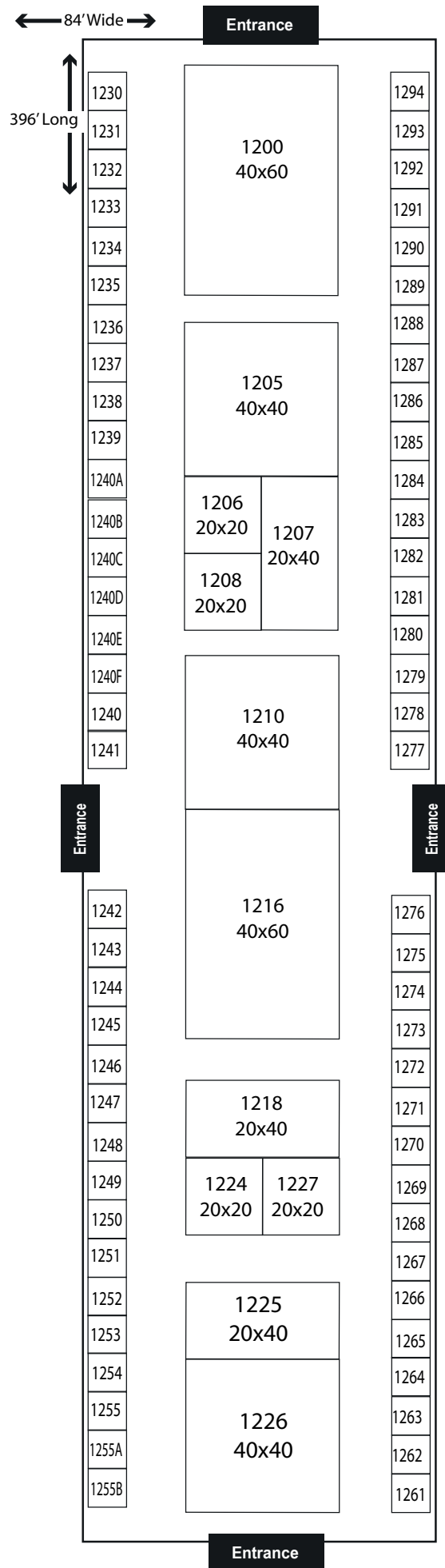
16'w x 14'h

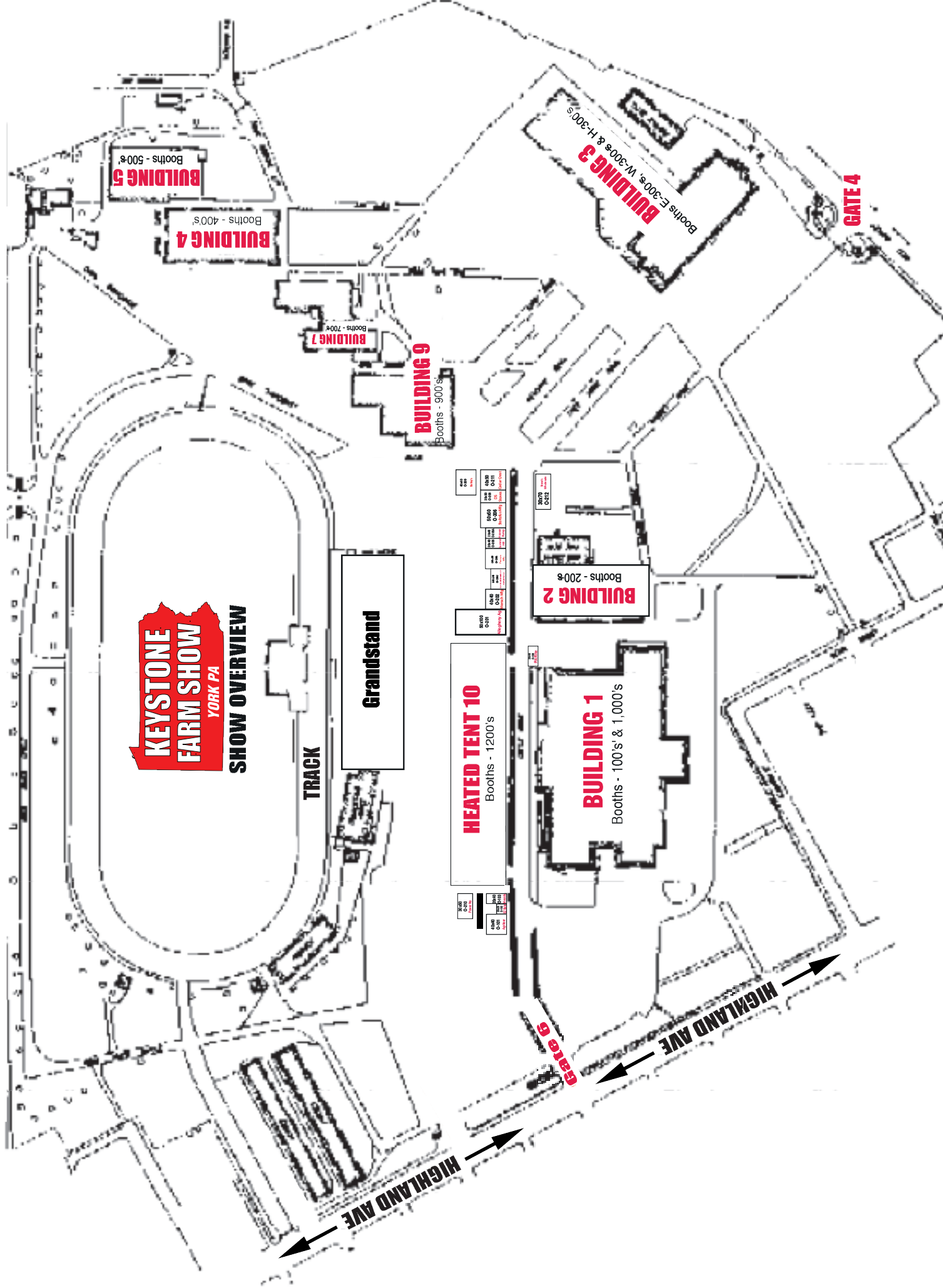
Overhead Door





Building 10 (Heated Tent)



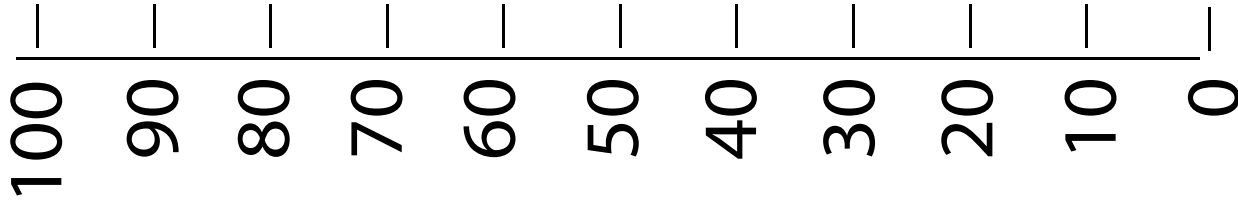




KEYSTONE FARM SHOW

YORK FAIRGROUNDS, YORK PA

518-673-3237 • 1-800-218-5586



Keystone Demographics (average for 20 years)

www.keystonefarmshow.com

